

Message Text

UNCLASSIFIED

PAGE 01 STATE 196952

60

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/SAD/M-LEVELAND/EM,
APPROVED BY EB/OCA/CM/BEBYRON
COM/-AD/JEMURRIN
COM/SE/HLINDSTROM
COM/DM/HHEIKENE'
EUR/WE/JSWIHART (INFO

----- 123399

P 192216Z AUG 75

FM SECSTATE WASHDC

TO AMCONSUL MILAN PRIORITY

INFO AMCONSUL FLORENCE PRIORITY

AMCONSUL GENOA

AMCONSUL NAPLES

AMCONSUL PALERMO

AMCONSUL TURIN

AMEMBASSY ROME

UNCLAS STATE 196952

E.O. 11652: NA

TAGS: BEXP, IT

SUUJECT: IN-STORE P,OMOTION: LA STANDA

REF: MILAN A-39

1. ONE MONTH POST PROMOTION REPORT ON RESULTS OF LA STANDA
IN-STORE PROMOTION RECEIVED ,Y COMMECE DOES NOT RPT NOT
INCLUDE FOLLO;ING DATA REQUIRED TERMS CONTRACT NUMBER
237-FA-175, ARTICLE 2.C: NAME AND ADDRESS OF INDIVIDUAL
SUPPLIERS FROM WHICH PRODUCTS PURCHASED; NUMBER OF SOURCES
OF U.S. PRODUCTS WHICH WERE NEW TO STORE; ITEMIZED LIST
OF STANDA'S PROMOTIONAL EXPENDITURES.

2. POST REQUESTED OBTAIN ABOVE INFORMATION FROM STANDA
MANAGEMENT. KISSINGER
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 196952

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE196952
Document Source: CORE
Document Unique ID: 00
Drafter: LEVELAND/EM,
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750286-1207
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750838/aaaabhkd.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 MILAN A-39
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 30 JAN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JAN 2003 by ReddocGW>; APPROVED <23 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: n/a
TAGS: BEXP, IT
To: MILAN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006